

CapTag® Selection Decision Tree

ONLY STOCK CONTROL

Neck Tag Option

For any bottle type

Upright AND/OR on side



Self-adhesive Label Option

Does the bottle have a metallic capsule?

YES

NO

Upright AND/OR on side

Upright ONLY AND air gap between liquid & capsule

Upright AND/OR on side

standard-CapTag67-15
Normal or Lollipop format

basic-CapTag57
Normal format

basic-CapTag 70
Normal or Lollipop format

basic- CapTag 95
Normal or Lollipop format

basic- CapTag 133
Normal or Lollipop format

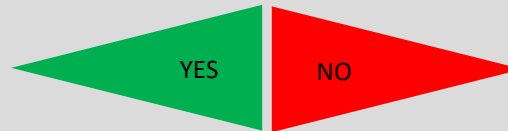
CapTag® Selection Decision Tree

**STOCK CONTROL
AND
SMART PHONE CONSUMER ENGAGEMENT**



Self-adhesive Label Option

Does the bottle have a metallic capsule?



Normal LABEL POSITION
White line 9mm BELOW the metal capsule

9mm

smart-CapTag
normal or lollipop form
factor



Normal LABEL POSITION
White line 35mm ABOVE liquid level

35 mm